



KOSRA MEMBERSHIP REPORT
31 OCTOBER 2019

Well, this year has been quite a challenge.

At the beginning of November last year, there was no membership list whatsoever. No names, no street addresses, no email addresses, nothing!

At the AGM last December, we made a big effort to get names and other details but, unfortunately, the AGM was not very well attended. However, we did make some progress but then the number of new members fell off drastically. In the meanwhile, KOSRA had got its act into gear with a new webpage, a new system to subscribing to our communications and generally and a bit of, what I believe is called 'below the line marketing'. And, consequently, in July and August the number of new members picked up and we finished the year with 333. We will try to do even better next year.

Below is a table showing, in the top line, the number of new members each month, and on the bottom line, the cumulative number of members.

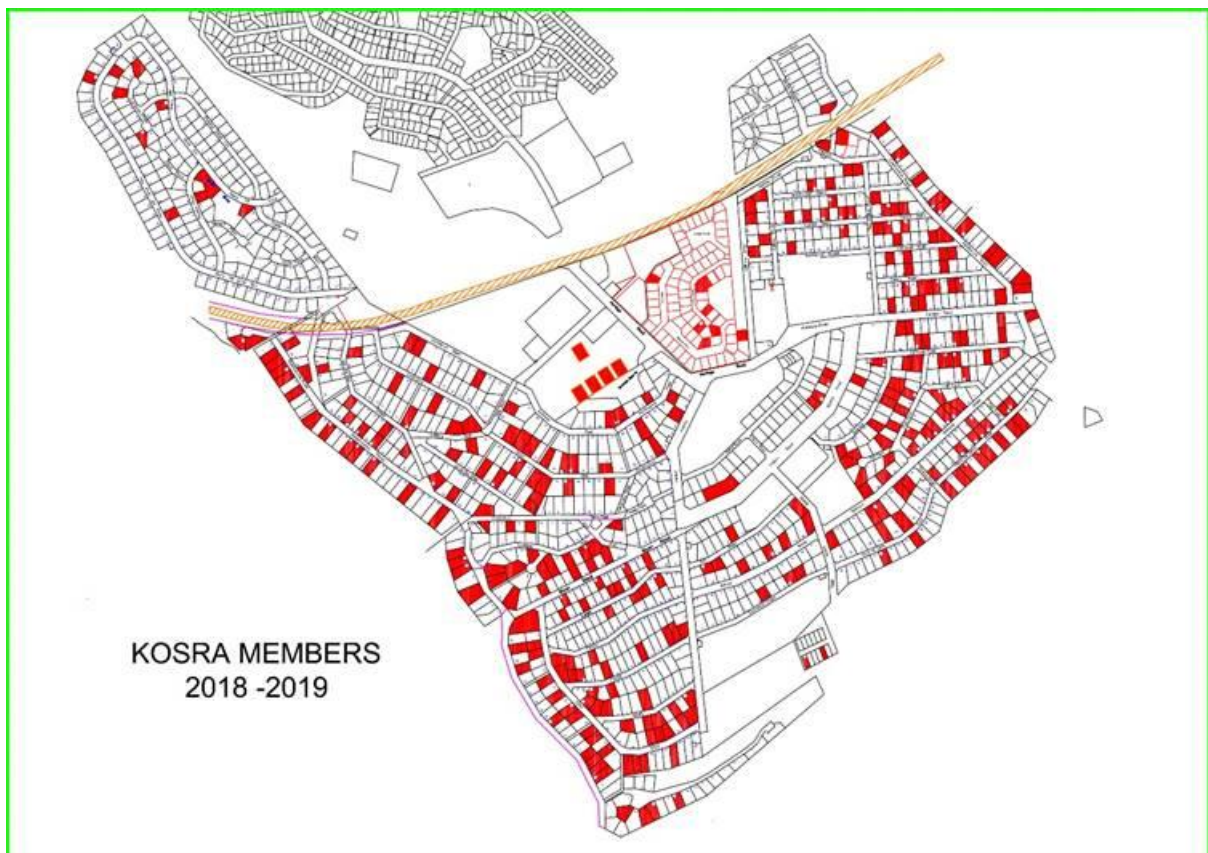
	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Jul 19	Aug 19	Sep 19	Oct 19
Members	1	88	38	29	9	5	14	7	14	109	18	1
Cumulative Members	1	89	127	156	165	170	184	191	205	314	332	333





There are about a 1 300 stands in Kenton but, of course, many of them are not developed so I suppose about a third of Kenton, including Merry Hill are now members. Not too bad after a zero start.

The picture below shows the spread of people who have joined KOSRA and, looking at it, I think it is fairly impressive.



New Invoices will be sent out in January so please support us and encourage your neighbours to do so as well.

REDMOND TAGGART
KOSRA Membership Secretary